

MICHAEL MAGUIRE

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EXPERIENCE

A BRAVE BLUE WORLD **DESIGNER** 2007 – present

Developed innovative clothing brand inspired by beauty of the natural world. Worked with team of colleagues specializing in business and marketing, as well as, illustration and graphic design to create company's products and overall brand image.

Key Achievements:

- Creative directed and/or designed hundreds of designs for packaging, print marketing, and products that were produced and sold.
- While keeping within brand's layout and design rules, designed and developed an always evolving e-commerce website, social media platforms, and digital advertising.
- Sold handcrafted products in some of the most well-established open markets on the east coast, as well as, to countries all over the world.
- Planned and constructed a fully functioning, professional-grade silk-screen studio for printing on both paper and fabric.

THE VISTAN DESIGN GROUP **DESIGNER** 2010 – 2013

Founded company of high-performing creative individuals to successfully execute multi-faceted design projects for variety of businesses. Developed and maintained graphic templates and design resources. Fostered strong client relationships that allowed for continued return client business and led to procurement of new clients through recommendation.

Key Achievements:

- Designed clean and well-constructed graphics supported by meaningful concepts.
- Created projects such as websites, promotional materials, and packaging while meeting extremely tight deadlines.
- Worked with several established companies to create redesigns of existing visuals, as well as, assist new brands to build a strong, individual identity and consistent online presence.
- Provided branding direction for local non-profit organizations, schools, and small businesses.

EDUCATION

Parsons The New School for Design
BFA / Communication Design & Technology
2008 – 2010

- Dean's List, 2008 – 2010
- Organized and initiated trip to seven European countries to visit museums and explore cross-cultural design.

RELEVANT COURSEWORK

Boston University, College of Fine Arts
Fine & Applied Art
2006 – 2007

- Dean's List, 2006 – 2007
- Boston University "Ad Lab" Art Director
- First Year Student Outreach Project Volunteer Coordinator
(transferred to Parsons to study design)

The School of Visual Arts
Web Design & Advertising
Continuing Education
2010

Fashion Institute of Technology
Design & Art History
Continuing Education
2010

SKILLS

Adobe Creative Suite 6

- Photoshop
- Illustrator
- InDesign
- Dreamweaver

Digital / Web

- HTML
- CSS
- Wordpress
- Lightroom

A list of professional references is available upon request.